

Local entrepreneurship ecosystem of the Malopolskie region

This report examines the local entrepreneurship ecosystem of the Malopolskie region in Poland and its capacity to promote productivity upgrading and industrial renewal. It forms part of the OECD's work stream on local entrepreneurship ecosystems and emerging industries.

Malopolskie region is developing as an entrepreneurial economy. In 2016, over 31 000 new firms were registered in the region (9.59 firms per 1 000 inhabitants), which was above the Poland average. This entrepreneurship is supported especially by high levels of "talent" based on educational qualifications, and good access to finance, new knowledge generation (from public and private organisations), business services and networks between entrepreneurs relative to the overall Polish national context.

The OECD local entrepreneurship ecosystems work examines the main dimensions of local entrepreneurship ecosystems that affect innovative start-ups, scale-ups and innovation in existing enterprises in case study regions. It relates the policy development of local entrepreneurship ecosystems to the principle of regional smart specialisation, and investigates how smart specialisation strategies are helping to strengthen entrepreneurship and innovation in regions.

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